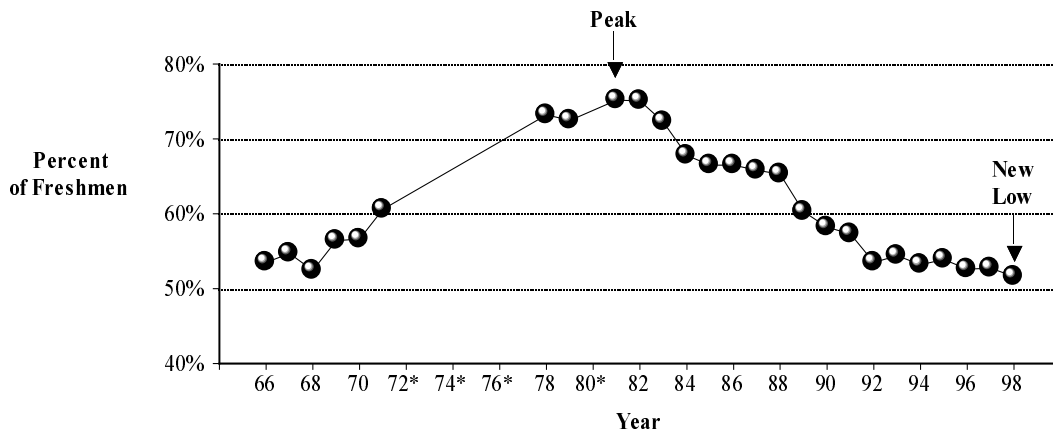


Beer Drinking Among College Freshmen Reaches Record Low

According to data from the Cooperative Institutional Research Program's annual college freshman survey, students entering their freshman year in 1998 reported the lowest levels of beer drinking since the survey began in 1966. Just over one-half (52%) of all college freshmen reported that they had occasionally or frequently drunk beer in the year prior to the survey, compared to the high of 75% in 1981. The decline in beer drinking has occurred among both men and women, although men continue to drink beer at higher rates than women (58% vs. 46%, respectively). While the relatively high rate of beer drinking among college freshmen remains a cause for concern, the decline in beer consumption over the past two decades is encouraging.

Percentage of U.S. College Freshmen Reporting Occasional or Frequent Beer Use in the Year Prior to the Survey, 1966-1998*

(N=275,811 freshmen entering 469 two- and four-year institutions)



*The question about beer use was not asked in the 1972-1977 and 1980 year surveys.

SOURCE: Adapted by CESAR from data from Linda J. Sax, Alexander W. Astin, William S. Korn, Kathryn M. Mahoney, "The American Freshman: National Norms for Fall 1998," December 1998. For additional information, contact the Higher Education Research Institute at 310-825-1925.

Do You Have Information Regarding the Purchase of Drugs Via the Internet?

CESAR is looking for any information concerning the sale and/or purchase of legal or illegal drugs on the internet. If you would like to anonymously share information, please contact Brook Wraight of CESAR at 301-403-8329 or bwraight@cesar.umd.edu. Thank you!

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