

## A Weekly FAX from the Center for Substance Abuse Research

University of Maryland at College Park

### *Maryland Teen Writes Winning Antidrug Radio Commercial*

Last fall, Maryland State Department of Education's (MSDE) Safe and Drug Free Schools Program challenged Maryland middle and high school students to create a 60-second radio commercial promoting an antidrug message as part of their "Go for the Gold . . . the Choice is Yours!" contest. The entries received were judged by other students and employees of the Baltimore, MD radio station WIYY-98 Rock. The winning commercial, which appears below, was written by Ms. Shannon Patrick, a 9th grade student at River Hill High School in Howard County. Ms. Patrick produced the commercial and it was aired during prime time hours in October and November 1996 on 98 Rock. For more information on the contest, contact Ms. Barbara Scherr of MSDE at 410-767-0291.

### **Winning Antidrug Radio Commercial Written by Ms. Shannon Patrick**

Jamie and I grew up together. He lived across the street from me, and was born only two months before I was. We played together, we went to school together, and we even did our homework together. In third grade, we built the coolest tree house Campfield Elementary had ever seen. In seventh grade we won the Clarksville Soap Box Derby Race. And, this year we went to our first high school dance together. I loved Jamie --- I even thought we might get married some day. He was the best friend that I ever had. But notice that I said "was." We buried Jamie last week. He died. 15 years old. They said that it was a drug overdose. He's gone now. I miss him so much. Thank goodness we did not do everything together!!! I made the right choice, and hope you will too. Go for the gold, the choice is yours.

### **Maryland Governor's Office of Crime Control & Prevention Now Has Web Site**

The Maryland Governor's Office of Crime Control & Prevention has now established its presence on the web. Visit their web site today to learn more about their office, including the names and descriptions of state and federal grant programs that they administer.

[www.bsos.umd.edu/cesar/goccp/goccp.html](http://www.bsos.umd.edu/cesar/goccp/goccp.html)

CESAR FAX is supported by a grant from the Governor's Office of Crime Control & Prevention.

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