

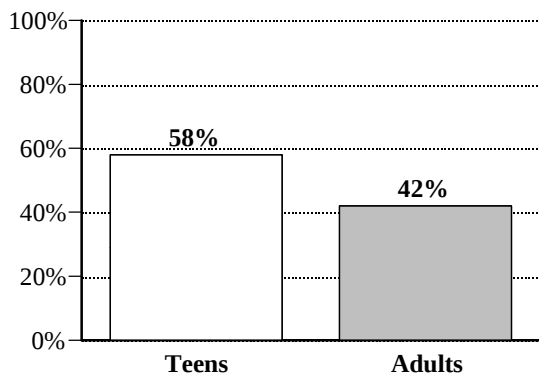
A Weekly FAX from the Center for Substance Abuse Research

University of Maryland, College Park

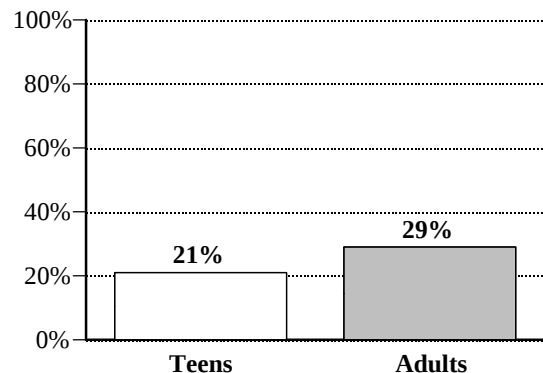
Majority of Youths and Adults Unaware of Chemicals in Cigarettes

The majority of Americans are not aware of the chemicals found in cigarettes and cigarette smoke, according to a national telephone survey. More than half of youths (58%) and adults (57%) reported that they knew a lot or a fair amount about the chemicals found in cigarettes and cigarette smoke. However, when asked to name a specific chemical (other than tar and nicotine) found in cigarettes and cigarette smoke, only 21% of youths and 29% of adults were able to do so (see figure below). Even when read a list of chemicals, few youths or adults said that they knew that they were found in cigarettes or cigarette smoke. For example, only 8% of youths and 6% of adults knew that polonium 210 (a radioactive element) was found in cigarette smoke. There are more than 4,000 chemicals in cigarette smoke, including at least 69 that cause cancer.

While Many Youths and Adults Report Being Knowledgeable About the Chemicals Found in Cigarettes and Cigarette Smoke . . .



. . . Few Can Name a Chemical (Other Than Tar and Nicotine) Found in Cigarettes and Cigarette Smoke



NOTES: The national telephone survey was conducted from March 7–11, 2007, with 510 youths (ages 12 to 17) and 1,101 adults by the International Communications Research. The margin of error for youths is ± 4.3 and for adults is ± 3.1 .

SOURCE: Adapted by CESAR from Campaign for Tobacco-Free Kids, *Nationwide Survey of Teens and Adults*, March 2007. Available online at <http://tobaccofreekids.org/pdf/2007poll.pdf>.

Baltimore City Substance Abuse Authority (BSAS) Seeks Chief of Program Operations

Duties of this full-time position include planning & overseeing the implementation & monitoring of service programs aimed at reducing substance abuse. A Master's degree & 10 years experience in program management & substance abuse treatment required. Please send cover letter & resume to Arnold L. Ross, BSAS, One N. Charles St., Ste 1600, Baltimore, MD 21201.

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